

# ALEXANDER RUBLE

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## EDUCATION

Berry College, Mount Berry Georgia

Anticipated Graduation: May 2023

**Bachelor of Arts, Communication | Business Minor**

GPA: 3.7/4.00

Bonner Scholarship | Service Scholarship: 1,200+ hours in community-based work

August 2019 – Present

## PROFICIENCIES

- Camera: Sony a7S III, Sony a7R IV, Canon EOS C100 Mark II
- Video Editing: Adobe Premiere Pro, After Effects, Media Encoder
- Graphic Design: Adobe Illustrator, InDesign, Photoshop, Lightroom, Canva
- Data Analytics: Tableau, SQL
- Language: Indonesian, Malay

## PROFESSIONAL EXPERIENCE

**Director / Founder | Ruble Visuals, Mount Berry, Georgia**

August 2019 – Present

- Film and edit weddings and sports highlights generating a reach of over 100,000 users and 45,000 likes.
- Directed over 80 wedding, portrait, graduation, and family photoshoots
- Storyboard and create video advertisements to provide value to companies' products or services.
- Manage client relationships to guide them through the creative process in content creation

**Director of Photography | Berry College Diversity & Inclusion Office, Mount Berry, Georgia**

Jan 2022 - Present

- Create inspiring reels for diverse clubs on campus to promote students to engage and participate
- Responsible for content production of events, such as for Morgan Harper Nichols or The King's Center
- Develop social media posts to market events, clubs, and activities
- Manage a marketing team to ensure content follows our brand mission to support diversity and inclusion

**Web Designer / Photographer | End Slavery Georgia, Rome, Georgia**

August 2019 – Present

- Design website layouts to help promote and gather donations for fighting sex-trafficking
- Capture high quality photos to establish eCommerce business increasing revenue to support housing and food cost for survivors of human trafficking
- Develop media posts with InDesign so audiences can learn how to spot signs of human trafficking

**Content Specialist | Women's Centre for Change, Penang Malaysia**

May 2022 – July 2022

- Collaborated closely with Director of Communications to ensure content plan aligns and delivers on mission
- Lead photoshoots for annual fund magazine to give stakeholders visual representation of WCC's workshops for women and children.

**Digital Storyteller | Personal and Professional Development Center, Rome, Georgia**

March 2021 – October 2021

- Created a marketing video for the Gate of Opportunity Scholarship providing students with the opportunity to share their stories and learning experiences.
- Led voice-over creation in sound studio using Adobe Audition producing high quality audio for projects

**Marketing & Communications Intern | End Slavery Georgia, Rome, Georgia**

May 2020 – July 2020

- Developed landing page and food pantry page through WordPress to offer resources for survivors and homeless.
- Created an awareness campaign on Canva to market on social media channels spreading awareness of human trafficking and giving viewers information on how to donate or get help.

## VOLUNTEER EXPERIENCE / ORGANIZATIONS

- **Berry College Conduct Board**
- **Berry College Integrity and Leadership Program**
- **Journey Community Food Pantry**
- **Shan Home Orphanage**

Rome, Georgia, August 2021 – Present

Rome, Georgia, August 2022 – Present

Rome, Georgia, August 2019 – Present

Penang, Malaysia, August 2015 – 2019